

LONELYFANS (LOF) | WHITEPAPER V2

LOF
LONELYFANS

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1. FORWARD LOOKING STATEMENT

For the purpose of full transparency, all statements contained hereunder, or any other statements made in press releases or in any place accessible to the public and oral statements that may be made by the LOF team or behalf of the LOF team by their legally appointed representatives in any given circumstance, constitute "forward-looking statements." However, this technical document is not the exclusive means of identifying forward-looking statements. Any other statement regarding LOF team's financial position, business strategies, plans and prospects, and future industry prospects made by LOF team are also considered forward-looking statements. These statements are matters that are not historical facts, but only predictions.

The reader may identify these statements use of words such as "anticipate," "estimate," "expect," "project," "intend," "plan," "believe," and other words and terms of similar meaning in connection with a discussion of potential future events, circumstances or future operating or financial performance. These statements may include future plans or actions, prospective launchpad products or product approvals, future performance or results of current and anticipated services, sales efforts, expenses financial results, and legal proceedings.

The predictions stated in this technical document, or in any other statements or publications may turn out to be wrong. Our assessments may, at any given time, be at least partially affect-ed by inaccurate assumptions or by known or unknown present or unforeseen risks and un-certainties. Many such factors will be a determining factor to our actual future results. Consequently, no forward-looking statement can be guaranteed, and they may be adversely affect-ed by tertiary elements, including general market conditions, national and international regulations and legislation, competitive product development, service availability issues, product availability, generic competition, timing of trades, patent positions, litigations, and investigations. Our company's actual financial results may vary materially, and there are no connections or guarantees about the performance of the token in relation to the company, and vice versa. We will have obligation to correct or update any forward-looking statements, whether be-cause of new information, future events or otherwise.

So, our statements may involve potentially known and unknown risks, but also other factors that may cause LOF's actual future results, performance, or achievements to be materially different from our initial expectations. These factors include, but are not limited to:

- **Changes in the political, social, economic, and stock market conditions or cryptocurrencies, and the regulatory environment wherever the LOF team carry out their businesses and operations;**
- **The risk that the LOF team may not be able to execute or implement its respective business strategies and future;**
- **Changes in the anticipated growth strategies and expected internal growth of LOF;**
- **Changes in exchange rates and interest rates of cryptocurrencies and fixed currencies;**
- **Changes in the availability and salaries of employees required by the LOF team to operate their respective businesses and operations;**

- **Changes in user behavior and preferences of blockchain technology users or LOF holders;**
- **Changes in LOF team's future capital needs and the availability of financing and capital to finance such needs;**
- **Changes in the competitive conditions under which LOF team operate, and its ability to compete in such conditions;**
- **Force Majeure events, such as natural disasters, wars or acts of terrorism, and any other cases that affect the business and / or operations of the LOF team.**

2. THE PREMISE

“ Please note that LOF is not just an adult entertainment project. All types of content creators are welcome and free to publish the type of content they feel comfortable with and are legally permitted to. Because a great margin of our users is adult entertainment oriented and our marketing is often adult entertainment themed, the whitepaper focuses around this subject. ”

In 2020, the adult entertainment industry generated nearly 100 billion dollars.

PornHub, the leading online adult entertainment platform, claims that their site accumulated over 120 million visits per day.

Even more, when surveyed, 65% of men between the ages of 18 and 68 and 32% of women in the same age range claimed to view pornography at least once a month.

This craze for adult content is no stranger to OnlyFans, the popular subscription site for adult content creators, which boomed during the pandemic.

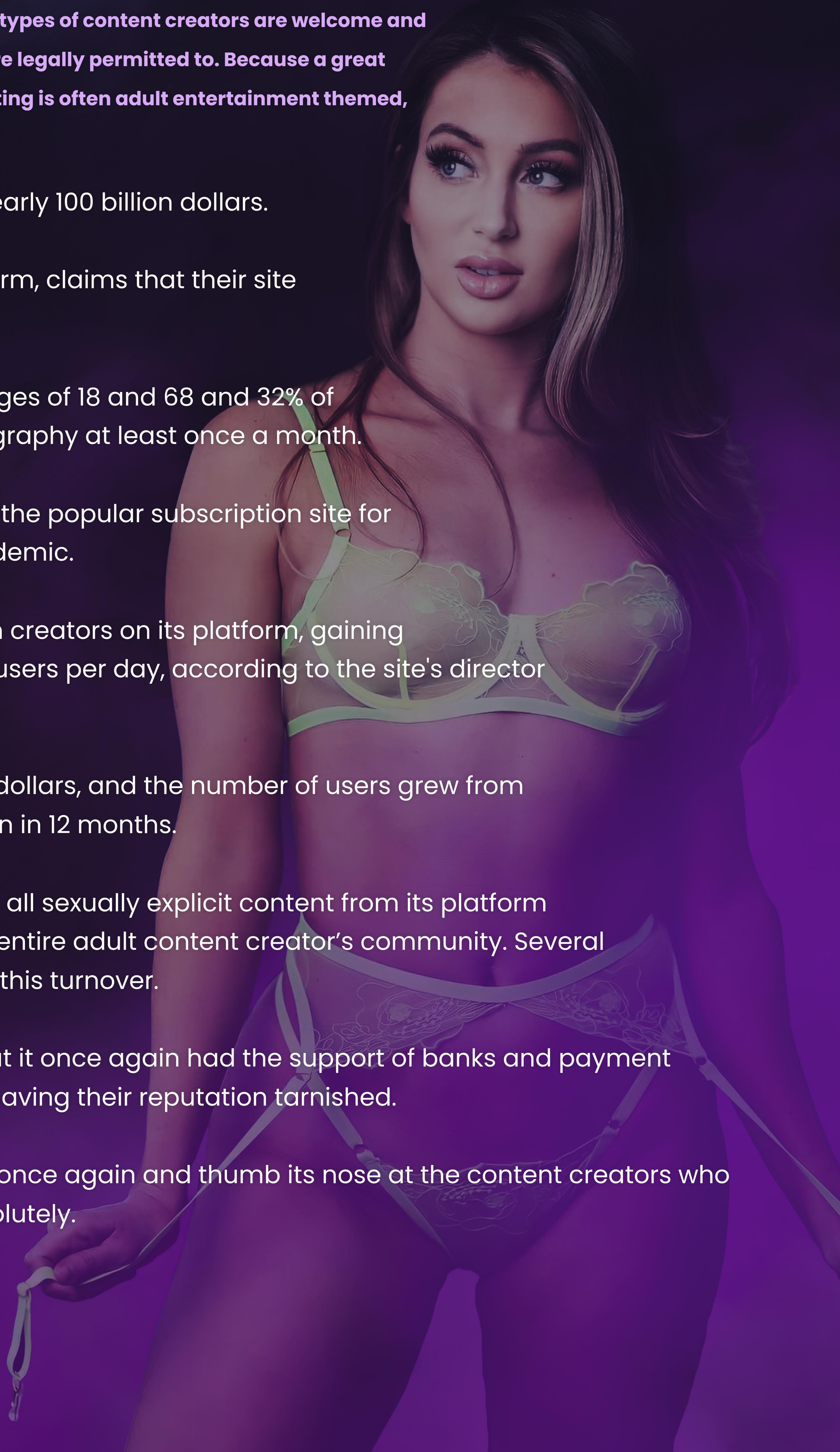
As of last December, OnlyFans had more than a million creators on its platform, gaining 7,000 to 8,000 new content creators and 500,000 new users per day, according to the site's director of operations, Thomas Stokely.

Additionally, transactions grew sevenfold to 2.4 billion dollars, and the number of users grew from 20 million before the pandemic to more than 120 million in 12 months.

On August 20, OnlyFans announced that it would block all sexually explicit content from its platform as of October 1, literally throwing a cold shower on the entire adult content creator's community. Several problems with banks seemed to be the main cause of this turnover.

Days later, OnlyFans reversed its decision, ensuring that it once again had the support of banks and payment operators who were threatening to cut ties for fear of having their reputation tarnished.

Is it possible that OnlyFans will go back on its decision once again and thumb its nose at the content creators who have literally made its platform a major success? Absolutely.



The latest news about OnlyFans paves the way for emerging independent platforms who will offer to their customers alternative forms of payment, such as cryptocurrencies, and more control over their revenues with no restrictions and binding rules.

Content creators are aware of that and many of them are already turning to other alternatives.



“The flip-flopping – and uncertainty surrounding the future (does “suspended” mean “postponed” or “permanently canceled”?) – has hurt OnlyFans’ reputation in the eyes of both creators and users, and whether or not they ban porn in the future, the damage is done.”

– **Forbes**, August 2021



“The financial opportunity – and the battle for a portion of OnlyFans’ 1.6 million creators and 150 million users – is huge.”

– **New York Post**, August 2021

2.1. PROBLEMS RELATED TO THE ADULT ENTERTAINMENT INDUSTRY

The adult entertainment industry faces several challenges:

MIDDLEMEN ARE HUNGRY

It’s not a secret that middlemen in the adult industry are taking a significant part of the content creator's hard-earned income. On the OnlyFans platform, this commission is as much as 20% – and that’s a lot.

The high fees may be explained by high running costs, but also by the fact that there are no better alternatives, which allows the business owners to set ridiculous margins for their profit. There haven't been many alternatives on the market so the content creators have had to accept that.

NOT MUCH CONTROL OVER REVENUES OR CONTENT

Content creators are also dependent on the rules and restrictions set by the platforms that host their content. There have been reports of users getting banned without prior warning and payments have been delayed.

With a limited number of free trials, contact blocks on expired subs, content censorship, delayed payments, chargebacks, content creators have limited control over their own business and their ability to generate more revenue.

On the OnlyFans platform, for example, users are capped at 100 dollars for paid private messages. In addition, the maximum price of a tip is now 100 dollars for the first four months of a user's activity on the site, after which it increases to 200 dollars.

LACK OF ANONYMITY FOR CUSTOMERS

On OnlyFans, the customers are only able to pay for memberships by credit card. Anonymous payment via Bitcoin or any other cryptocurrencies is not possible. This means that all the purchases a customer makes, will show up on his bank statement.

If customers want to keep their usage under the radar, they are out of luck when it comes to payments. Whenever the statement of the credit card is produced, OnlyFans will be revealed in the statement. Customers cannot get it deleted.

Besides that, data leakages get more and more common each year, and a lot of people have started to look for more secure alternatives.

CREDIT CARD PROCESSING CHALLENGES

Some of the major payment solutions companies and banks are banning the industry so alternative providers offer much higher than usual processing fees for transactions within the industry.

Part of the problem is an unusually high risk of disputed charges – from customers who make a purchase but deny it out of embarrassment, for instance, and try to get their money back. The problem is compounded for merchants when customers are late to inform them of the dispute, or never do. This is the case for approximately 58% of all pending disputes.

There have been several cases of banks shutting down or freezing accounts of sex workers or businesses selling or even simply publishing, adult content. The worst part is that these banks do not offer any kind of explanation beyond being labeled as high risk.



“Porn stars, sex workers and others in adult entertainment were taking a closer look at cryptocurrency payments in the wake of a series of troubles with the mainstream financial system, potentially propelling digital currencies into wider use.”

- The Economics Time, August 2021



“OnlyFans back and forth decisions about explicit content and regulations are precipitating the shift towards digital money.”

- Dailycoin, 2021

COPYRIGHT AND OWNERSHIP: A MAJOR ISSUE

Adult creators and artists don't have copyright to their work and are not receiving royalties from others that are using it. This problem is not related to just the adult industry, but the whole digitalization world as well.

One of the main problems is that it's very easy to copy, and often very difficult to prove the ownership of any digital content. This allows adult content creators' media to be easily spread among the people who have not paid for it.

OPTIONS FOR MARKETING ARE DECREASING

Explicit content is increasingly banned by mainstream social media platforms such as TikTok, Instagram and Facebook, severely limiting creators' ability to promote their content to a wide audience.

3. THE SOLUTION

Lonelyfans aims to create the largest adult entertainment ecosystem using its **native cryptocurrency LOF** as the main form of payment.

3.1. MORE FREEDOM AND PROFIT FOR CONTENT CREATORS

The entire LOF ecosystem will be designed and developed with the goal of giving content creators as much control as possible over their own work.

We will never dictate how content creators should run their business by imposing limits and restrictive rules. Every one of them will be able to choose their pricing, without limitation. They are the ones who know the value of their content best.

For example, on our LOF platform, there will be no limit of free trials, no limit on contact blocks or on expired subs. No content censorship, no delayed payments, and no chargebacks when customers pay with cryptocurrencies.

LOF will cut those middlemen fees and give creators more incentive to produce content. Creation of a generous referral program for content creators are also on the platform to incentivize organic growth, while also creating a support system.

3.2. CRYPTO AS A PAYMENT METHOD – ANONYMITY FOR CUSTOMERS

Our ecosystem provides anonymity through the blockchain using the LOF token and other cryptocurrencies like BNB and BUSD.

No more bank statements. There will be an option to use credit cards on the platform, but it is no longer mandatory. Using only crypto allows users to stay anonymous.



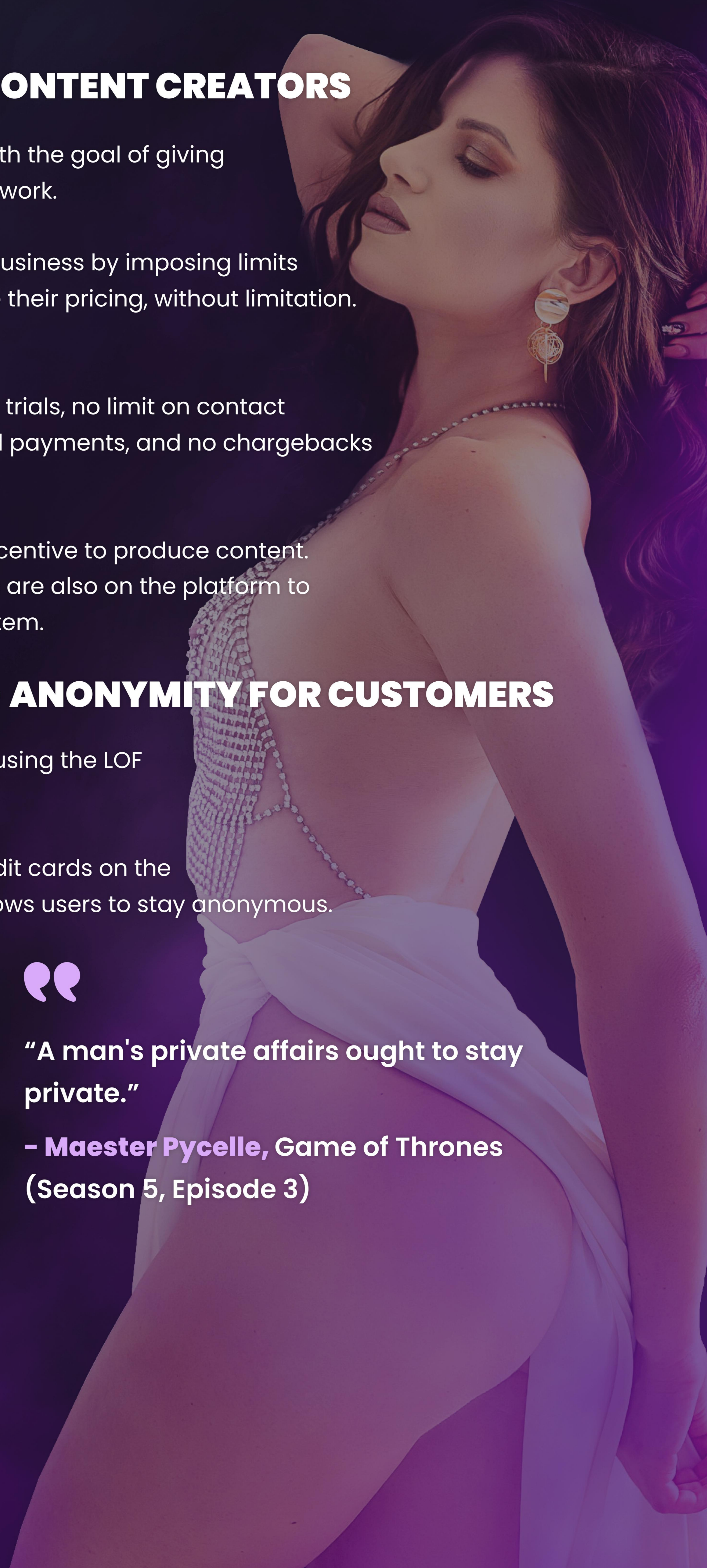
“Porn stars, sex workers and others in adult entertainment were taking a closer look at cryptocurrency payments in the wake of a series of troubles with the mainstream financial system, potentially propelling digital currencies into wider use.”

– **The Economics Time**, August 2021



“A man's private affairs ought to stay private.”

– **Maester Pycelle**, Game of Thrones (Season 5, Episode 3)



3.3. A WAY TO PROVE COPYRIGHT AND PROTECT OWNERSHIP

Within the LOF Fan Platform, content creators will have the ability to mint NFT's directly from their content feed. NFT's prove as content ownership from the account that minted them on the blockchain. Each time these are re-sold, the content creator will be paid a royalty. Any unlawful usage of content will be easy to dispute with proof on the blockchain to validate the content creators ownership.

3.4. CONTENT AS LOF NFT'S TO CHANGE THE GAME

In short, NFT (Non Fungible Token) is like a collectible, virtual piece of art that you personally own and can portray in your blockchain wallet, a virtual gallery or sell to someone else.

LOF NFT's are not just for show, they are able to contain different utilities, such as a free subscription on content creator's channel or it can allow its owner to request a custom video from a creator.

Our platform will allow the content creators to attach these kinds of extremely attractive abilities into their NFT's. These abilities can make NFT's value grow exponentially.

The content creators may use their imagination to come up with utilities that are as attractive and exciting as possible. Besides the ones mentioned, the utility could be something like a phone call, a virtual strip tease show, the creator singing you a song of your choice – or anything that they feel comfortable doing.

They will want to make the utilities as attractive as possible, because they will get a small share of the price every time their NFT is sold. Value of the NFT depends on its rarity and is due to speculation, just like any other piece of art.

If a person is a huge fan of a certain content creator, he might be willing to pay a tremendous amount of money to get the artwork and especially its utility.

3.5. POWERFUL MARKETING WITHIN AN ENTIRE ECOSYSTEM

We will promote our official partners and content creators throughout the whole ecosystem.

We are also working in close collaboration with SEO (search engine optimization) experts to significantly increase traffic on our platforms and brand awareness.

The content creators are members of the LOF family, the stars of the ecosystem. We will give them all the necessary tools and help they need.

3.6. UNIQUE OPPORTUNITY FOR INVESTORS

LOF offers a unique investment opportunity in a project that aims to capture a share of the profits generated by the content creator industry.

All the current members of the development team started with the project as investors. We truly believe that this project is set to grow into something very special and have invested a significant amount of personal resources and time in it.

The development phase was long, during which we barely did any marketing. That's why the price of the token has been ridiculously inexpensive considering the state of the project.

There is a huge potential in the price of the token. This is the statement that we believe will never expire. That's because the tokenomics and strong utility causes high deflation as the time goes on. Continuous growth is the goal. The longer you hold, higher the gains – that is our mentality.

The team will always work towards new heights. We will never stop to say "this is probably enough". Continually improving and adding features is a core value of the team.

We are also giving back a significant part of the platform's income – in the form of adding liquidity, burning tokens or other measures that will add value to LOF token.

3.7. POWER IN THE HAND OF INVESTORS – GOVERNANCE

The Millionaire Committee requires holding 1,000,000 LOF tokens to enter. Some of the bigger decisions of the project that shape the entire direction of LOF are made here. This is generally the focus group, where team proposals are shaped into the options posted for the entire community to pass a final vote on.

The team relies on every holder's feedback and input, but the feedback from this room carries a bit more weight. The cost of entry ensures the best interest is at heart for the project as a whole, and includes a very diverse group of people worldwide with an abundance of knowledge.

The Community will remain in charge of proposals and decisions made in their investments. As a holder of LOF you have a say with your vote to help shape this project and lead it to success.

3.8. BE THE CHANGE YOU WANT TO SEE IN THE WORLD

Our goal is to bring a positive change to the world. The LOF family is the most positive and helpful community among the whole crypto-space.

Since the beginning we have believed that a good will, kindness and positive mindset will be our business card.

3.9. FIGHTING HUMAN TRAFFICKING

One of the first fundamentals of LOF was to fight human trafficking through raising awareness to the issue and making donation to organisations once utility has been implemented.

We are approaching a certain organization that specializes in this. We are planning to offer eCourses with their help and reward those who educate themselves about it. Through education even a single person is able to share his knowledge to others and even save lives.

3.10. CHARITY

Static Team/Marketing funds on the previous tokenomics as well as a major downturn in the market disabled us from being able to make the promised donation by the previous founders.

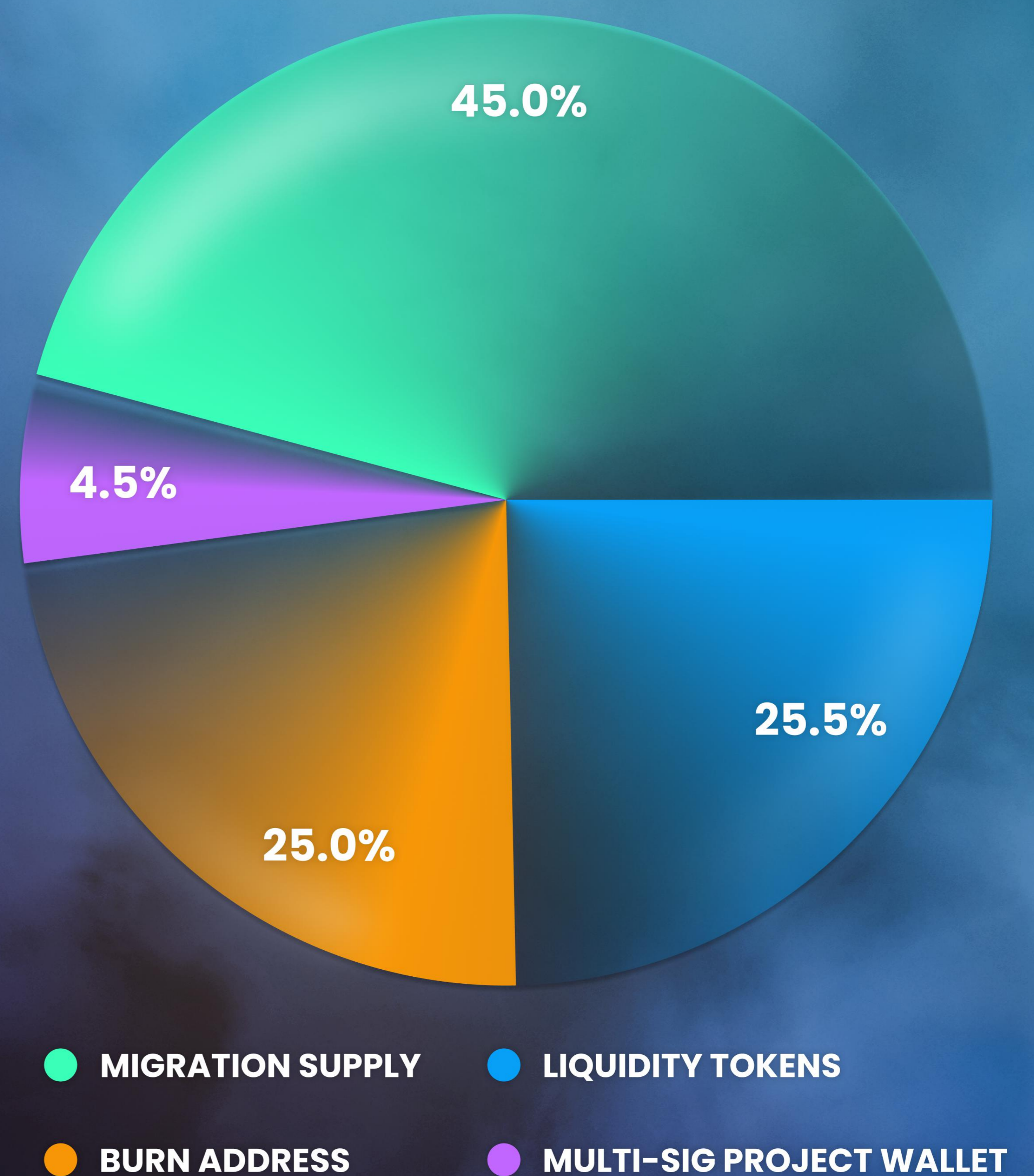
However, the values that they held dear are what drove people in our community as well as the current new team members towards the project.

A percentage of the Funds sent back to the marketing/platform development wallet will be donated to <https://www.thorn.org> as well as to other charities proposed on <https://snapshot.org/#/lofcrypto.eth>.



4. TOKENOMICS

Total Supply:	1,000,000,000
Migration Supply:	450,000,000
Liquidity Tokens:	255,000,000
Burn Address:	250,000,000
Multi-Sig Project/Dev Wallet:	45,000,000



4.1. FEATURES

LOF is a Binance Smart Chain (BSC) token using BEP-20 standard.

The contract has several sophisticated features. The purpose of these features is to reward holders and make selling less preferred – while still enabling its ecosystem to be extremely competitive. Ownership of the token contract is retained by the team in order to expand cross-chain and adapt to any tax decreases voted by the community.

The total number of tokens is 1,000,000,000 and constantly decreasing due to burn. Low supply also means it's easy to understand the effect of token's burning, and what it does for the price of the token as the time goes by.

Low total supply also allows all the products of our ecosystem to have rational prices.

4.5% of the tokens are allocated in a multi-signature project/development wallet. Moving any tokens in this wallet requires 3 out of 4 team members to approve the transaction. This is an extremely secure way of holding funds, as it effectively prevents abusing them for any reason.

The tokens in multi-signature wallet are to be used to fund the project: paying for marketing costs, external developers, or salaries of the team. The project aims to never having to liquidate LOF tokens for funding, which would cause negative price pressure.

GENERAL TAX:

Buys are taxed by 6% and sells are 15%

WALLET DUMP/ANTI LIQUIDITY THEFT

Wallet Dump/Anti-Liquidity Theft - Tax for selling rises to 22.5% if over 33% of the wallets holdings are sold all at once. This penalty punishes for-profit arbitrage bots attempting to remove liquidity from our pools. No limit on amount of sales per day, so there is no harm to holders that want to exit the ecosystem.

BIG WHALE DUMP PREVENTION:

Max transaction size set at 1% of total supply to prevent whale dumps

CONTENT CREATOR TAX:

Content creators - the most important parts of the ecosystem - have their own tax bracket. The contract allows any wallet to be whitelisted (and removed when needed) as a content creator. These wallets have 0% buy tax and 5% sell tax; encouraging content creators to invest in the product they ultimately control.

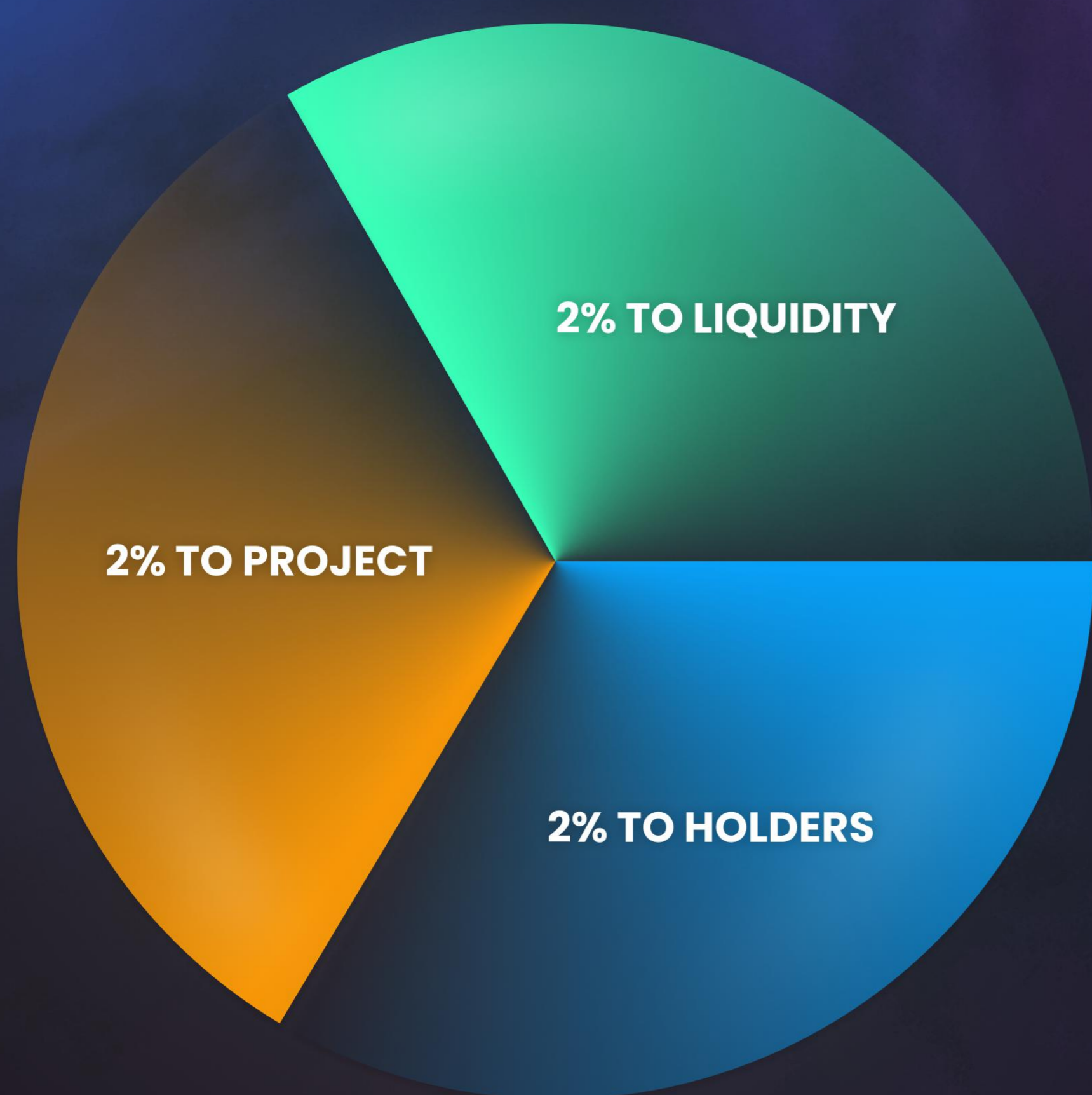
WALLET-TO-WALLET TRANSFERS:

Token transfers from one wallet to another are not taxed. The ability to tax these transactions is in the contract if voted by the community, as CEX listings occur, to ensure taxes cannot be bypassed unless the community agrees to leave it at 0%.

BUYBACK AND BURN:

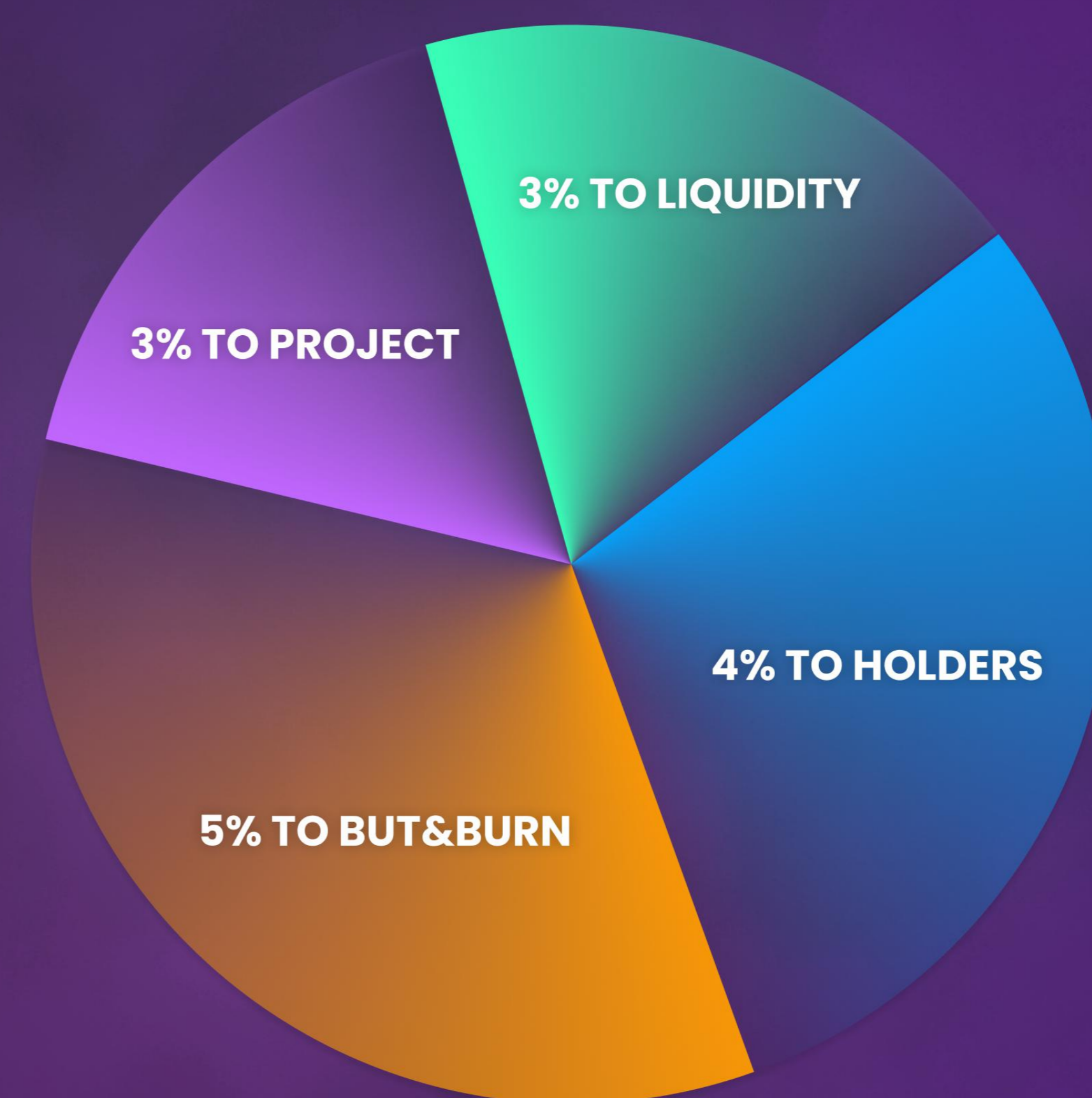
Every sale of LOF is countered by automatic buyback in the contract. The tokens bought will be burned. The mechanism is enabled by the selling tax. When someone sells LOF, that will be countered with a 5% buyback which will be fully burned.

Just imagine what it means for the tokens price in the long run, when 33% of the tax is used to counter all the sales; which constantly boosts the economy and speeds up deflation.



6% Buy Tax Distribution:

- 2% to holders as token of their choice (BNB by default, no actions needed)
- 1% + 1% to Development/Marketing wallet in BNB and BUSD
- 2% to BNB/LOF liquidity pool



15% Sell Tax Distribution:

- 4% to holders as token of their choice (BNB by default, no actions needed)
- 1.5% + 1.5% to Development/Marketing wallet in BNB and BUSD
- 3% to BNB/LOF liquidity pool
- 5% to Buyback and Burn (Default Set to Automatic)

4.2. PASSIVE REWARDS OF YOUR CHOICE AUTOMATICALLY

As explained above, for every sell and buy, part of that tax goes to passive rewards – dividends to holders automatically based on trade volume! To be able to gain dividends, a single wallet must hold a minimum of 5000 LOF tokens. The minimum amount to gain dividends may be changed via community vote later, as the bar for entry climbs higher.

We have implemented a revolutionary dashboard, that allows users to track their rewards and change the rewarded token to any BSC token of their choice. That's right – just insert the contract address of any token and you will start gaining that – automatically!

By default, this token is BNB so any changes aren't necessary if you are more comfortable with just investing and then forgetting about it until it's time to check your gains. You can't put in LOF's contract address, but you can use the dashboard's 0% buyback function to use the BNB you've collected to buy LOF tax free.

4.3. LOF MINIMIZES THE CRYPTO VOLATILITY PROBLEM – SAFE EARNINGS

Many content creators, investors and users of crypto platforms are worried about the high volatility of cryptocurrencies. Even if the rewards are higher than on traditional platforms, it could be gone in a moment, right? It's crypto, and the value of cryptos will swing among the rest of them – particularly Bitcoin, right?

Wrong.

LOF has done something revolutionary to fix this problem. Unlike our competitors, we have paired our token with a stable coin. Currently 70% of our liquidity is paired with the stable coin BUSD. What this means is that our economy is mostly independent, and only a very slightly affected by crypto winters, uncertainties in the finance sector or global conflicts.

Mostly the price of LOF is affected by the sales and buys of the token. As we build our ecosystem, constantly develop more features and add users, we are set to steadily progress. We aren't slowed down by external factors.

Stable coin pair also allows every holder of LOF, including the content creators to always swap their LOF to BUSD at the best possible price. BUSD is a stable coin approved and regulated by New York State Department of Financial Services. One BUSD is always backed by one United States Dollar – hence the name stable coin, the value always remains the same.

5. WHAT IS LOF FOR?

Our token is the fundamental currency on our platforms, giving the advantage of anonymity, allowing the users to buy and consume content without identity verification or having to give out credit card details. LOF token also allows them to enjoy extremely competitive prices as the overhead is minimal.

The token also provides great benefits to investors in the form of profit sharing from sales on LOF platforms as well as from advertising revenues. These increasing profit shares are also expected to raise the price of the token.

For content creators, the token provides an opportunity to maximize profits for selling their content, and while earning LOF, they will also enjoy the same benefits as the investors.

5.1. LOF PLATFORM

Our plan is to revolutionize the whole industry with the LOF platform, which will be the crown jewel of our ecosystem. The entry level release already packs a huge array of features – many of which other platforms lack. We have listened to the experts of this subject – the users and content creators alike, to provide what is missing. We found out that there's a huge amount of them.

MORE FEATURES

We took what was good, left out what was bad, and added what was missing. LOF platform offers more features and better usability than the rest of the competition.

MORE INCOME

Content creators earn up to 95% of all their sales. Huge potential for both the creators and investors in token's price development.

MORE FREEDOM

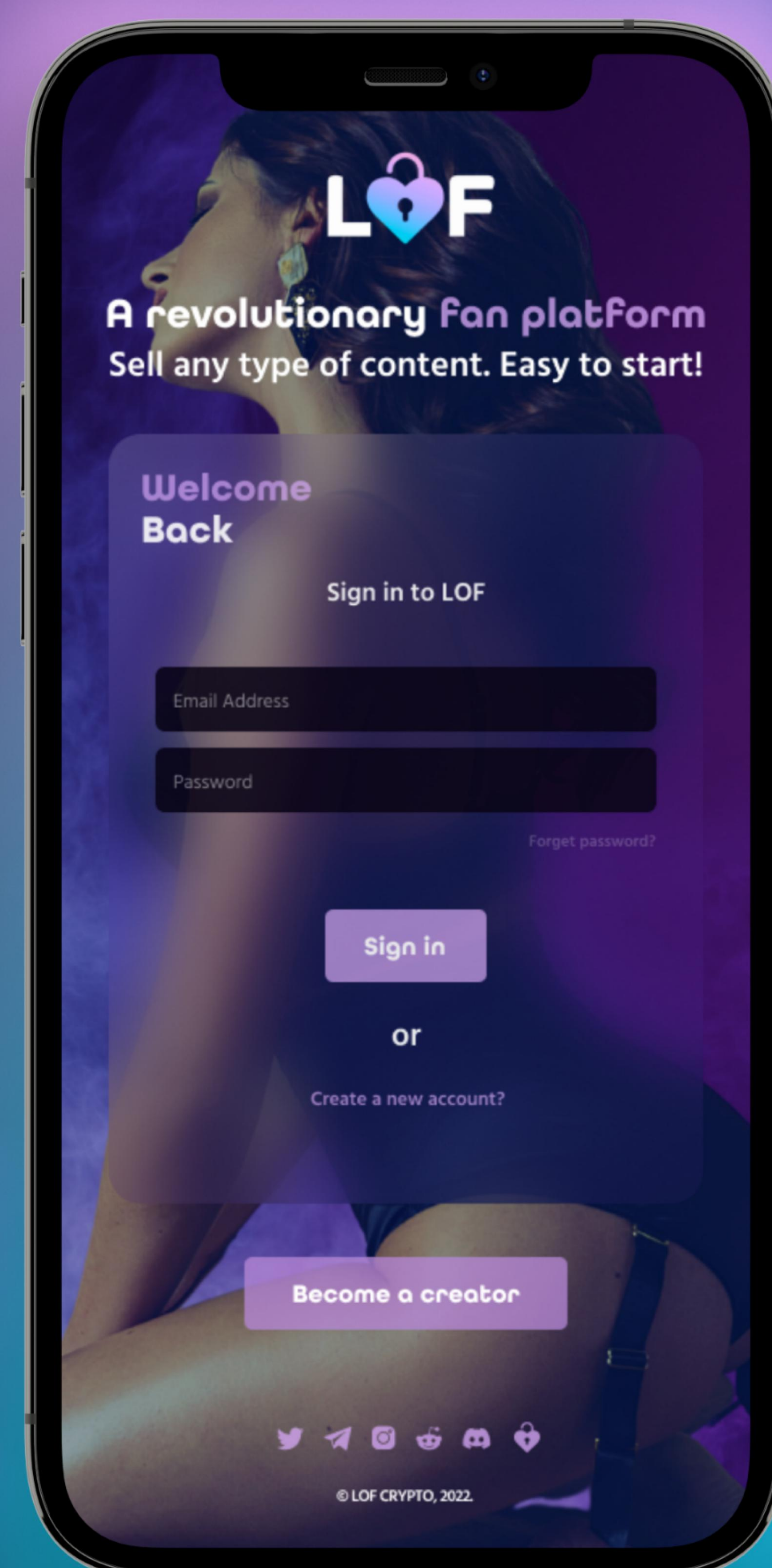
Publish any type of content on your own terms. No surprise account closing or content removing.

MORE PRIVACY

With crypto payments users can remain completely anonymous. Your private affairs ought to stay private.

MORE SUPPORT

We help with all your questions and guide you through any problems that might occur.



The market has been capitalized by a small number of operators that have started to consider their position as self-evident and, in that belief, thought that whatever they offer will be enough. We started to reinvent the whole concept, instead of just trying to copy the current ones with their limited functionality and problems. The LOF platform is a fruit of that process.

We are giving our creators tools to release content in their own terms – not in the terms of what the platform supports or what complies with some arbitrary rules. LOF platform offers more income, more features, more security and more support than our direct or indirect competitors. We have a huge confidence in what we have created and we aren't afraid to say it: this is going to be huge.

We aim for perfection in everything we do and that is why a professional design team has been working to give the platform a standout-look like no other platform yet has. Forget the boring and outdated style of the current fan platforms. LOF platform's sensual and artistic style is echoing perfection while setting the users into a mysterious and excited mood. All this has been done with keeping usability and user experience as convenient as possible. The professional design adds confidence to everyone and value to the whole brand.

As the number of content creators and users increase, we will keep adding more features and developing functionality of the LOF platform. Our goal is to build a gigantic ecosystem under one roof, with a wide variety of utilities.



5.2. LOF MARKETPLACE

The content on our platform will be able to be minted as NFT's. Users will be able to sell the NFT's they have purchased on our marketplace. This adds a tremendous amount of collectivity and value to the NFT's. The marketplace will be released after the platform and it will be integrated with it for as seamless and intuitive experience as possible.

There are already dozens of NFT marketplaces on the market and most of them are just copies of each other. As always at LOF, we wanted to think outside the box and develop our own instead of just copying what others are doing.

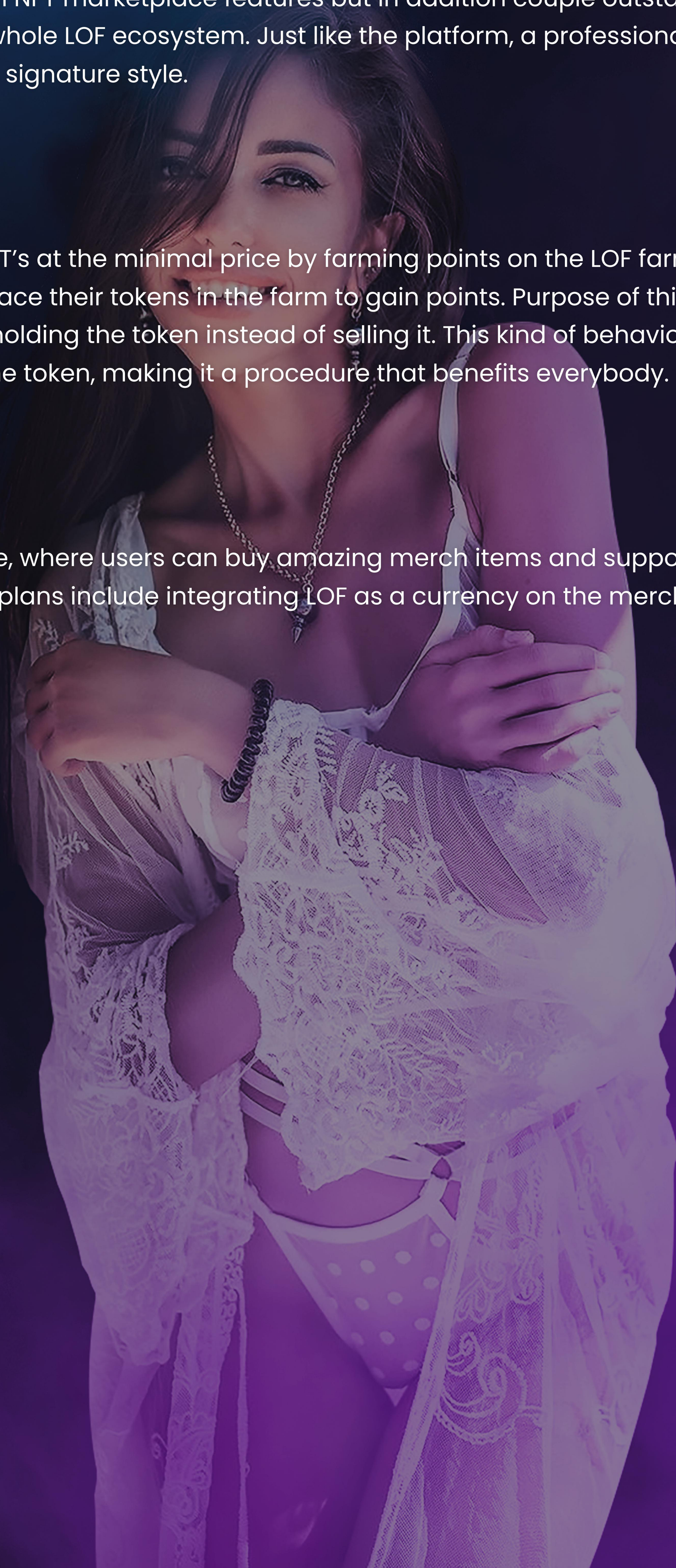
The marketplace will have typical NFT marketplace features but in addition couple outstanding ones to support the use of the platform and the whole LOF ecosystem. Just like the platform, a professional design team is taking care of giving our marketplace a signature style.

5.3. LOF FARM

Users will be able to purchase NFT's at the minimal price by farming points on the LOF farm. Points are rewarded for staking. It means that they will place their tokens in the farm to gain points. Purpose of this is to give users an option to earn extra rewards by holding the token instead of selling it. This kind of behaviour generally has a positive impact on the price of the token, making it a procedure that benefits everybody.

5.4. MERCH STORE

We have opened our merch store, where users can buy amazing merch items and support the LOF brand or their favorite content creators. Future plans include integrating LOF as a currency on the merch store.



6. ROADMAP 2022

1

MIGRATION TO LOF V2

A new tokenomics! Designed for investors and content creators. Lower tax for buys, higher tax for sells. Several new features will be implemented to protect loyal investors and ensure LOF price growth over time.

2

ROADMAP RELEASE

Unveiling of a new redesigned and updated roadmap in perfect harmony with the team's vision.

3

OFFICIAL MERCH STORE LAUNCH

A sexy and attractive merch store offering a variety of LOF products. Several new products will be unveiled in the weeks following the launch. We will also dedicate an exclusive section where our official partners will be able to offer unique and personalized products to their fans.

4

CROSS CHAIN DECENTRALIZED EXCHANGE LISTINGS

LOF token will be going cross chain exposing our investors to new technology and opportunities as well as engaging investors from chains exploding in popularity!

6 LOF GITBOOK RELEASE

A detailed version of the whitepaper for investors who want to dive deep into the project and get to know every detail, including the history of the project, the workings of the farm, the LOF platform, the marketplace, and the unique long-term vision of the LOF team members.

5 NEW WHITEPAPER RELEASE

Unveiling of a new whitepaper in harmony with the values and vision of all team members including the organizational chart of LOF and other important points never revealed before.

8 DEVELOPMENT OF THE LOF PLATFORM

The development of a unique web-based platform using credit card, and most importantly, LOF, BUSD and BNB as a form of payment for content creators. Several unique features will be integrated over time.

7 NEW WEBSITE RELEASE

A completely redesigned and aesthetically pleasing new website that is on par with the best projects in the crypto world. The new website will be the cornerstone of the project, bringing together all the essential information in one place. There will also be a new exclusive section to showcase our beautiful official partners and direct access to our marketplace and other future platforms.

10 MARKETPLACE LAUNCH

Official launch of our marketplace. Our content creators will have access to it beforehand in order to fill it with exclusive and sexy content ready to be seen by fans and investors.

9 LOF PLATFORM UNVEILED

We will be working closely with all our official partners to present our investors with a tailored platform that includes original and exclusive features, never seen elsewhere.

11 **LOF EDUCATION PORTAL**

Learn while you earn in the LOF Ecosystem!

12 **VERY SPECIAL LOF NFT**

More details will be shared after Marketplace launch!

13 **LOF X METaverse**

With the growing popularity of metaverses, gaming and NFTs, there are many opportunities to be part of this revolution. More details will be shared with investors soon. Are you ready to enter the LOF metaverse?

14 **LOF CAMS PLATFORM**

Chat and Watch HD Live sexy cam shows with amazing and sexy models. Tip and pay with LOF, BUSD or BNB. A cutting edge live streaming platform with numerous unique features. The LOF ecosystem is growing!

15 **EXPANDING LOF ECOSYSTEM**

The team has in mind to develop several other ideas in order to expand the LOF ecosystem in 2022 with the goal of becoming a must-have in the world of adult entertainment. Offering many incentives for content creators, innovating and always focussing on the growth of the project.

16 **PARTNERSHIPS**

Various partnerships will be announced during the year to strengthen and expand the visibility and awareness of our brand.

17 **PAID ADVERTISING ON LOF PLATFORMS**

As our ecosystem grows and reaches more investors and fans, we will be able to use our various platforms to place ads and generate additional revenue. Those revenues can be reinvested in improving our platforms, in the form of rewards for investors or to buyback and burn LOF to further reduce total supply.

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IMPLEMENTATION OF ADDITIONAL FEATURES TO OUR PLATFORMS

Developing and releasing different platforms to our community is paramount to the success of this project, but so is continuing to improve them by adding many great features. In collaboration with our official partners, we have already compiled an impressive and detailed list of ideas and features that we intend to implement into all our platforms in order to remain competitive and meet the demands of the content creators who will join us in the future.

20

CENTRALIZED EXCHANGE LISTINGS

First there will be more exciting decentralized exchange listings. We have spent a great amount of time researching different possibilities that will not only increase our volume, but also help us grow our reputation. We have also been doing a lot of work in the background to grow into a project that will be interesting to big centralized exchanges.

This requires keeping very high standards, transparency, and trustworthiness in our every action. Listing will be a way for us to reach the next stage of development. We aren't necessarily looking to get us listed on as many places as possible but instead on fewer, more important ones.

19

INTENSIVE MARKETING CAMPAIGN

Our marketing has barely begun with the migration to LOF V2 and our new tokenomics, but 2022 will be a busy year for LOF and marketing will intensify over the coming weeks and months. Our goal is to get the word out to as many investors and content creators as possible.

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CHARITY DONATIONS TO HELP FIGHT HUMAN TRAFFICKING

One of the main goals of LOF is - and has always been to fight against human trafficking by actively attending to charity. This is something that is becoming even more concrete as we are now continuing to grow.

7. THE TEAM AND THEIR VISION

The CEO, Eric Raymond is publicly doxed. All the other members of the team are privately doxed with InterFi Audits. All current and future team members will sign Non Disclosure Agreements (NDA's).

Transparency, trustworthiness, and commitment are some of our core values. We have committed to a long-term project. Many older members of the LOF community have already become quite familiar with the unofficial motto of the team: "Failing is not an option". We try to live up to those words in everything we do, every single day.

Our goal is to grow LOF into a billion-dollar ecosystem. That is a huge and ambitious target but we truly believe that with the dedication, knowledge and commitment that the team possesses, not even the highest highs are out of our reach. We want to always keep rewarding our investors, and after reaching new tops, to already have our eyes on the next one.

LOF was never intended to be – and it will never be – a so-called "pump and dump" project. "Long-term" and "ambitious" are the keywords in our plans.

We want LOF to be a project where investors can just hold on to their investment. We aim to minimize the tactical elements of investing: more time equals more profit. Strong deflationary elements and high volume on the platform that price has the potential for exponential growth in the long-term scheme of things.

One of the traits that represents the LOF team very well, is our innovation and different approach to things. We are looking at the market and seeing what is missing – what our competitors don't have and what the users need. That's what we, and the project is all about. We aren't here to copy others; we are here to lead the way for the whole industry.

8. LEGAL

This Whitepaper is produced for informational and educational purposes only, and is not purposed as a financial promotion. The information, data, or analysis presented hereunder are NOT intended to form the basis of any investment decision. This document is not investment advice, solicitation of any kind nor an endorsement. Nothing in this paper should be construed as an offer or inducement, or proposal for investment, that would determine the reader to engage in any form of investing activity, nor is it meant to be a sale or issuance of securities, interests, or assets.

We are not affiliated or associated in any way, shape or form, with any competitor or company conducting similar or relatively similar businesses.

The information in this technical document is provided in good faith. The LOF team expressly disclaims any and all responsibility, and readers, investors, expressly waive all claim for any direct or indirect loss or damages of any kind (whether foreseeable or not) arising directly or indirectly from:

- **Reliance on any information contained in this document or any information made available in connection with any further inquiries**
- **Any error, or inaccuracy in this document**
- **Any action resulting therefrom or**
- **Usage or acquisition of the underlying asset**

The Lonelyfans token (LOF) is a utility token and its purpose is only to enable the token holders to undertake actions within the LOF platform. The LOF token is not a currency and should not be considered one by its holders. It must not be held or earned as a reward by any individual resident and/or citizen of a country in which holding such tokens is illegal and/or in countries that consider such tokens as securities. It is the readers responsibility to know the laws relevant to their legal jurisdiction and ensure they are compliant at all times.

As hereinabove stated, there are no guarantees that the LOF project and/or platform will succeed. There is no inherent monetary value associated with the LOF project, except of the one provided by the community. Any future listing of the LOF on centralized or decentralized exchanges, does neither imply any form of guarantee that the LOF will rise in value, nor that it will actually have any value at all.

We reserve the right to require all platform participants submit verifiable identity and residence documentation at any time in order for the LOF project to comply with our KYC and AML responsibilities. This may include validation of identity & residence documentation with an authorized third-party supplier, as well as ongoing monitoring.

Investors should seek professional financial advice regarding the appropriateness of investing in the project contemplated in this Whitepaper and should understand that statements regarding prospects may not be realized. Investors should note that the utility asset values may fluctuate. As always in the market economy, past performance does not guarantee future performance.

NO ADVICE

Past performance is no guarantee of future returns and there is no guarantee that the market price of the token will fully reflect their underlying net asset value. This Whitepaper does not constitute any investment advice, financial advice, trading advice, or recommendation by the LOF team. LOF is an open-source community token. Please realize that cryptocurrencies have the value that individuals associated with them.